

UNIVERSAL ABILITIES

Richard Morfopoulos, PhD Organizational Studies

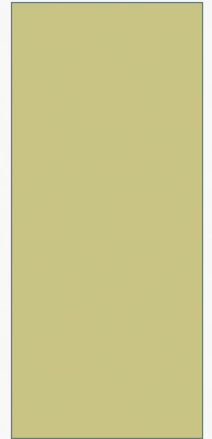
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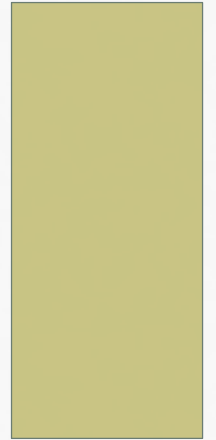
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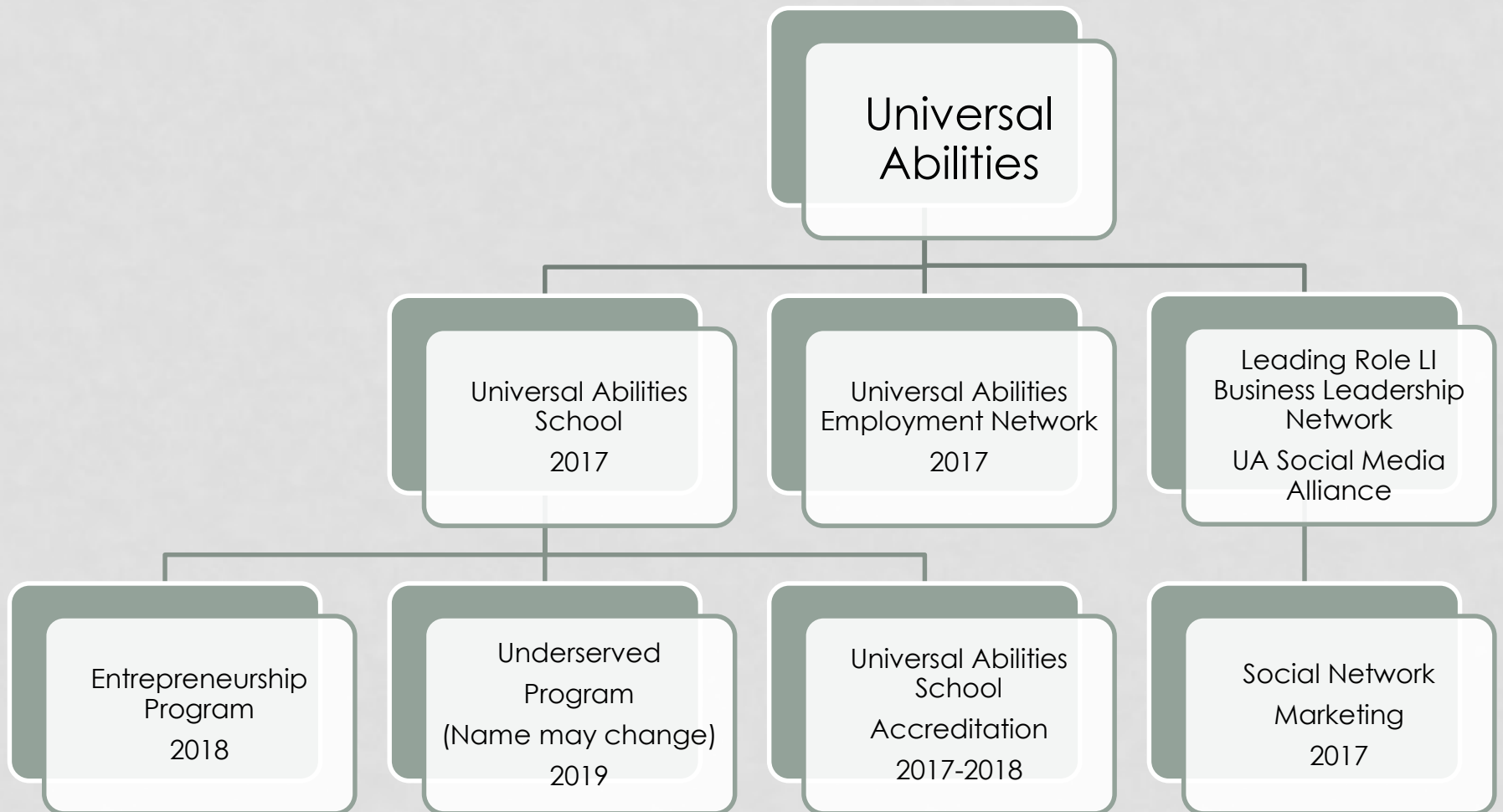


MY STORY

FATHER/SON CONNECTION



THE VISION OF UNIVERSAL ABILITIES



MILESTONES

Achieved

- NYSED/BPSS approved
- ADA Complainant
- Co-created network
- Dedicated Advisory Board
- Strong partnerships
- NYBLN
- UA Social Media Alliance

Looking Ahead

- Exponential growth
- Accreditation
- Articulation Agreements
- Employment (EN)
Placement/Compensation
SSA
- Open source Pendola
Bioethics Center
- Powerful social media
presence

PURPOSE

- Providing training that empowers people with disabilities and underserved students with the opportunity to start, fund and grow their businesses.
- There are few other educational companies that concentrate on teaching persons with disabilities how to enhance their self-efficacy.

WHY NOW?

- Over 60 million Americans have disabilities with a disproportionately few number of vocational opportunities available to them.
- People with disabilities have a proportionately lesser percentage of employment and greater percentage of unemployment than the “nondisabled.”*
- *Reference: The American Community Survey (ACS) estimates the overall *rate* of people with *disabilities* in the US population in 2015 was 12.6%.

KEY TO ENTREPRENEURSHIP

“Great Problems are Just Opportunities in Disguise”

The school is specifically designed to address the following:

- Options
- Accessibility
- Self Empowerment
- Self Sufficiency
- Self Efficacy

COURSEWORK

- Entrepreneurial Mindset
- E-Commerce
- Social Media
- Basic Legal Structures
- Accounting & QuickBooks
- Capstone Course

DISCUSSION SECTIONS: “CO-CREATION IN ACTION”

- “**Co-creation** is a management initiative, or form of economic strategy, that brings different parties together (for instance, a company and a group of customers), in order to jointly produce a mutually valued outcome (Wikipedia, 7/1/17). “
- We believe that co-creation is the attribute that already is **providing results for our students.**

INNOVATIVE INSTRUCTIONAL DESIGN: “BEEFING UP” THE CURRICULUM TO MAKE FOR A BETTER ENTREPRENEUR

- Redesign based on additional courses:
 - Sales Seminar
 - Fundraising
 - Leadership

SAMPLE STUDENTS AND THIER STORIES

- Geoffrey
- Dondi
- Mary
- Justin
- Troy

OPTIONS

- Self-Employment with permanent supports:
- Management positions with various companies
- Franchising opportunities

Team

Dr. Richard Morfopoulos
Visionary and Founder/Owner

David Grik
IT Director
BS, MS Computer Science/Owner

Dr. Linda Anzalone
Online Expert
Expertly trained in instructional design

Keith Hoell, MBA
Course Instructor
Online Expert

Gregg Scheiner
Ed Patton III
Marketing and Community Outreach

Erick Dreher
Social worker/Support

Tina Behdstedt
Benefits Specialist

Staff

- Linda Howard – B.A. Business Agent

WWW.UNIVERSALABILITIES.COM

- Questions?
- Thank you!
- Dr. Richard Morfopoulos
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